



## Vacancy Announcement

**Deadline: 16th January, 2022**

**Job Title:** Communications Associate  
**Organization:** Akina Mama wa Afrika  
**Duty Station:** Kampala, Uganda  
**Reports to:** Communications Coordinator

### About Akina Mama wa Afrika (AMWA)

Akina Mama wa Afrika (AMWA) is a feminist Pan-African non-governmental organization with headquarters in Kampala, Uganda. Our mission is to build feminist leadership and collective power to deconstruct intersectional systems of oppression to advance gender and social justice

### Role Summary:

Always on a quest to tell the story of AMWA and all its constituencies in compelling and creative ways that speak to the organisation's feminist and Pan-African identity; we are looking to hire a Communications Associate as part of our Communications Department. The **Communications Associate** will play a supporting role in fulfilling the communications objectives of each one of our three programmes, namely: Sexual and Reproductive Health and Rights; Economic Justice and Climate Action; and Women's Political Leadership. The Associate supports and drives institutional communication for the organization including digital marketing and content creation, and pursues visibility for the organization in a manner consistent with feminist values. The Associate will report to the Communications Coordinator; who in turn reports to the Head of Programmes.

### Key roles and responsibilities:

#### Communications strategy

- Co-create and implement strategic communications campaigns that influence discourse in AMWA's areas of interest, and that increase visibility of the organization's work and the issues important to our constituents.
- Work closely with the Communications Coordinator to develop and implement communications plans and policies, including social media and outreach strategies and editorial calendar.
- Create innovative ways of sharing AMWA's research and feminist analysis in print, broadcast, and digital media; and cultivate relationships with key media outlets including

newspapers and bloggers to increase AMwA's reach and amplify the work of feminist activists.

- Ensure timely preparation of high-quality communications materials including but not limited to press releases, op-eds, fact sheets, annual reports, position papers, speeches, and talking points.
- Support in developing complementary communications for high-level events such as press conferences, program launches, regional engagements, speaking opportunities, etc.
- Document stories and curate the lived experiences of alumni through oral herstory, using a feminist lens of storytelling.
- Ensure effective representation of AMwA in a variety of forums and maintains external relationships with the media and other relevant institutions nationally, regionally, and globally.

### **Advocacy**

- Work closely with programmes to amplify and sustain voices of African women, girls and gender expansive persons and their demand for gender justice.
- In collaboration with other teams, popularize knowledge products through simplification of complex concepts to drive advocacy.

### **Movement and coalition building**

- Maintain and constantly update AMwA's mailing list, including managing and segmentation.
- Ensure effective information flow and communication with other stakeholders including partners and international teams
- Support in coordinating periodic networks forums for all the members and alumnae.

### **Qualification / Experience**

- Bachelor's degree in Communication, Journalism, Social Sciences, Political Science, Gender, Law, or any other relevant discipline.
- A minimum of 3 years in a similar position of development work, communicating and advocating for the rights of women and girls in their diversity.
- Evidence of thought leadership through writing blogs, papers, opinion pieces, etc, and engagement in panel discussions is strongly desired.
- Demonstrable experience developing and implementing successful communications and advocacy campaigns at any level.
- Evidence of transdisciplinary knowledge in AMwA's thematic areas of work; Women's Political Leadership, Sexual and Reproductive Health and Rights, and Economic Justice and Climate Action or a demonstration of interest and eagerness to learn.
- Knowledge of digital communications including social media.
- Excellent communication and interpersonal skills, including superior writing skills and public speaking.
- Ability to organize and work collaboratively with a wide range of stakeholders.
- Ability to communicate and work effectively in English.
- Great photography and graphic designing skills are a plus.

### **How to Apply**

Candidates who meet the above criteria are advised to apply. *Young feminists, nonbinary and transgender persons, as well as persons with disabilities are encouraged to apply.* Please send a cover letter, Curriculum Vitae, and writing samples via email with the subject line “Communications Associate” to: [recruit@akinamamawaafrika.org](mailto:recruit@akinamamawaafrika.org). The deadline for application is **16th January, 2022**.